CAMPAIGN GUIDELINES 2021

The Campaign Guidelines 2021 to be signed by Nominee

These guidelines are intended to maintain a spirit of collegiality and fairness in all CPC elections for the President, Vice-President and Board of Directors, and to establish procedures for campaigning for those positions. They also establish a procedure for identifying campaign violations and spell out the consequences.

Endorsement of Candidates

- Individual CPC members may endorse candidates for CPC elected positions.
- CPC resources and communications vehicles (including official social media channels and websites) may not be used for the purpose of supporting one candidate over another.
- Candidates may establish their own websites and social media presence and these links will be included in candidate profiles on the CPC website. The CPC logo may not be used for these purposes and social media handles or hashtags cannot include terminology that is misleading or indicative of endorsement by the CPC.
- CPC news and CPC official social media vehicles may be used to report the candidacy of nominees, so long as all candidates for a position are represented equally.
- Candidates will be organized on CPC platforms and communication in alphabetical order by last name.
- CPC staff must refrain from endorsing one candidate over another.

Campaign Statements

- As part of their nominations package, candidates must submit a letter of support from their nominator, a summary of experience, a résumé, and a statement of interest (video). These documents/media will be translated and will appear on the CPC website when the nominations are announced. Statements exceeding the word limit will be edited at the discretion of the CPC Nominations Committee.

Campaign Activity

1. Following the nomination period closing date, CPC will release nominations package

of all approved nominees on February 19, 2021. The items that will be shared with the public include:

- Nomination Form
- Letter of Support from Nominator (maximum 1 page)
- Summary of Experience Form + Résumé (maximum 2 pages)
- Statement of Interest (addressed in a 2-minute video)
- Signed Commitment Form
- Signed Campaign Guidelines Acknowledgement
- Headshot

2. There will be a dedicated campaign period before the start of election voting. The campaign period will be February 19, 2021 to March 12, 2021.

3. Candidates and/or their nominating body shall not campaign in any way prior the public announcement of the candidates on February 19, 2021. Campaign is defined as candidates trying to persuade members to vote for them.

4. Candidates and/or their nominating body may promote the candidate during the campaign period. Candidates can distribute promotional material by electronic means, including email and social media, to all relevant persons.

5. The promotion of a candidate by any person or organization shall always be conducted with dignity and moderation and fully respect the other candidates.

6. The CEO will provide each candidate a contact list for the CPC member organizations, including emails of the President and CEO/Executive Director. Members will be advised at campaign time that candidates may be reaching out. Candidates must protect the member organization's contact information and it cannot be shared, sold or used for any purpose other than personal campaigning.

7. Individual emails and phone calls to member organizations are appropriate.

8. Mass hard copy mailings are prohibited. Although it is appropriate for candidates to communicate their platforms and qualifications to the electors, mass hard copy mailings are inappropriate because they create the possibility of unfair economic advantage for some candidates.

9. Candidates and/or their nominating bodies may not hold or promote social functions to influence members.

10. Candidates and/or their nominating bodies may not present gifts or promotional items or other inducements to influence members.

11. Promotional materials may not be displayed at the AGM.

Reporting a Violation of Campaign Procedures

1. These guidelines are posted on the CPC website.

2. All candidates are expected to know the guidelines and are responsible for following them. Any behaviour counter to the guidelines is a violation of campaign procedures.

3. Any member who receives or views communication from or on behalf of a candidate that they believe violate these guidelines may file a complaint by emailing the Chair of the Nominations Committee (nominations@paralympic.ca). Members are encouraged to first reach out directly to the candidate to clarify the candidate's intent and to give them feedback about communication in question.

4. The Chair of the Nominations Committee will contact any candidate thought to be in violation of these guidelines as part of the inquiry into the candidate's actions.

5. If the Chair of the Nominations Committee determines the candidate to be in violation of these guidelines, the person's candidacy may be disqualified.

I have read, understand and will follow the campaign guidelines.

SIGNATURE

Name of Nominee	*Janet Petras*
Date	*January 25, 2021*
Signature of Nominee	