



2018-19

ANNUAL REPORT

CANADIAN PARALYMPIC COMMITTEE



TABLE OF CONTENTS



| | |
|--|----|
| ABOUT THE CANADIAN PARALYMPIC COMMITTEE | 3 |
| A MESSAGE FROM THE PRESIDENT AND CEO | 4 |
| SPORT: GAMES OPERATIONS AND DELIVERY & PARALYMPIC PERFORMANCE AND PATHWAY | 5 |
| COMMUNICATIONS AND BRAND | 11 |
| REVENUE GENERATION | 14 |
| CORPORATE SERVICES | 18 |
| FINANCIAL STATEMENTS | 19 |
| PARTNERS AND SUPPLIERS | 21 |
| SPORT MEMBERS | 22 |



ALISON LEVINE
BOCCIA

ABOUT THE CANADIAN PARALYMPIC COMMITTEE



The Canadian Paralympic Committee is a non-profit, private organization with 25 member sport organizations dedicated to strengthening the Paralympic Movement.

The Canadian Paralympic Committee's vision is to be the world's leading Paralympic nation. Its mission is to lead the development of a sustainable Paralympic sport system in Canada to enable athletes to reach the podium at the Paralympic Games.

By supporting Canadian high performance athletes with a disability and promoting their success, the Canadian Paralympic Committee inspires all Canadians with a disability to get involved in sport through programs delivered by its member organizations.

For more information, visit Paralympic.ca

OUR VISION: TO BE THE WORLD'S LEADING PARALYMPIC NATION

OUR MISSION: TO LEAD THE DEVELOPMENT OF A SUSTAINABLE PARALYMPIC SPORT SYSTEM IN CANADA TO ENABLE ATHLETES TO REACH THE PODIUM AT THE PARALYMPIC GAMES

OUR VALUES: EXCELLENCE, INTEGRITY, FOCUS, TEAM, INCLUSION



FRÉDÉRIQUE TURGEON
PARA ALPINE SKIING

MESSAGE FROM THE PRESIDENT AND CEO



With a focus on enhancing our relationships with our members and partners, 2018-19 saw great strides made across many areas of our organization as we continue to grow the Paralympic Movement across the nation and position Canada as a strong and consistent leader on the international Paralympic stage.

Laying the foundation for our future success was a priority as we continued developing our support for Games performance on and off the field of competition; increased the recognition of our many athletes, coaches and volunteers working to support the Paralympic Movement; and ensured the environment in which we all operate reflects the scope of leadership, skills and diversity we hold as a country.

We continued to work with our national sport organizations this year to bolster our relationships and better understand the strengths and needs required of our members and partners to reach the next level of leadership and performance. Through these discussions and more, we have also increased our capacity, notably through our continued commitment to Next Generation funding, targeted investment into key areas to support development, and in the field of sport science, which have all allowed us to support our member sports at a higher level.

Safe sport has been a huge priority for us and the entire sport community, and will remain so, as we seek to eliminate harassment, abuse and discrimination in sport and look to how we can create a welcoming, inclusive, and safe environment for athletes at all levels across this country. This also starts with us all better understanding the experience of a Paralympic athlete within our current sport system and incorporating this into our work to design a Prohibitive Code of Conduct and associated policy framework.

Through increased coverage of Para sport, namely the Paralympic Super Series, we are also helping to keep our athletes and coaches front of mind in between Games. Canadians can watch our athletes compete at significant events throughout the year, and better understand their journeys – the hard work and dedication it takes to be a top-performing athlete. This will serve to generate more interest, and ultimately investment, in the Paralympic Movement.

Our commitment to raise funds and provide additional capacity to our community continues to be a priority as we look to increase our revenue and

consequently our ability to disperse and invest in expanding the support for Paralympic athletes across the country.

You will read about these developments and more in further detail throughout this report.

We must give a thank you to everyone who has played a part in the progress and achievements of 2018-19 – our Board of Directors, our 25 member sports, performance partners, media partners, corporate and government partners, donors, coaches, volunteers, fans, and of course the athletes themselves. We so appreciate your passion for Para sport, and your contributions are greatly valued since it is together that we are able to truly create excellence. We would also like to thank the International Paralympic Committee for its leadership and cooperation, and recognize our increased collaboration with the Canadian Olympic Committee.

The Paralympic Movement in Canada has grown so much over the past few years, and we are excited to see this continue. We are in a strong position heading into Tokyo 2020 and Beijing 2022, and look forward to the hard work ahead to make sure the next few years bring continued great success for Para sport in Canada.

Yours in sport,



MARC-ANDRÉ FABIEN
PRESIDENT



KAREN O'NEILL
CEO

SPORT:

GAMES OPERATIONS AND DELIVERY & PARALYMPIC PERFORMANCE AND PATHWAY



PERFORMANCE HIGHLIGHTS

As Canada's top Para athletes prepared for the upcoming Parapan Am Games in Lima and Paralympic Games in Tokyo, the 2018 summer season saw a number of strong results.

Six athletes were crowned world champion (Summer 2018):

- **Tristen Chernove** – C2 road race, Para Cycling Road World Championships
- **Shelley Gautier** – T1 road race and time trial, Para Cycling Road World Championships
- **Michael Sametz** – C3 road race, Para Cycling Road World Championships
- **Stefan Daniel** – PT4 triathlon, World Triathlon Championships
- **Andrew Todd and Kyle Fredrickson** – PR3 men's pairs, World Rowing Championships (*this is not a Paralympic event)

Several other athletes also performed well. Other notable results include Anthony Cappello winning a silver medal at the World Para Taekwondo Championships. The sport will make its Paralympic debut in Tokyo. Priscilla Gagne continued to show she is a force in Para judo with a bronze medal at the world championships. Alison Levine earned a career-best fourth place at the boccia world championships.

At the Pan Pacific Para Swimming Championships, Aurelie Rivard, Nicolas-Guy Turbide, Shelby Newkirk, and Tess Routliffe led the way as Canada won 40 medals including 14 gold. In Para athletics, Brent Lakatos committed to marathon racing and took home the Berlin Marathon title, while a new star emerged in Nate Riech as the middle-distance runner broke world records in the T38 800m and 1500m races.

In team sports, the Canadian women's goalball team earned a fourth-place finish at the world championships, while the nation's women's wheelchair basketball team concluded its respective worlds run in fifth – matching its No. 5 position in the rankings. In wheelchair rugby, Canada ended the 2018-19 year in the world No. 4 position.



KYLE BARBER, GRAHAM NISHIKAWA,
BRIAN MCKEEVER, AND ETHAN HESS
PARA NORDIC SKIING



LOOKING AHEAD

TOKYO 2020 / LIMA 2019



Preparations for Lima 2019 and Tokyo 2020 ramped up in the 2018-2019 fiscal year. A number of official visits were conducted with both the Lima and Tokyo host organizing committees to continue building strong relationships with key stakeholders. The NSOs also came along on visits, as the sports look to develop strong plans for their Games performance and become familiar with the venues and sites. We also continue to collaborate strongly with the Canadian Olympic Committee on Games preparation.

From a winter sport perspective, Canadians performed strongly in this first year of a new four-year Paralympic cycle.

Frederique Turgeon, 19 years old, broke out in Para alpine skiing, winning a silver and two bronze medals at the world championships and claiming the Crystal Globe as the season leader in the women's standing slalom category.

At age 21, NextGen Para snowboarder Sandrine Hamel also posted her first podium finishes at the world championships, winning silver in both the banked slalom and snowboard cross.

At the 2019 World Para Nordic Skiing Championships, hosted in Prince George, B.C., Canada performed well on home soil by winning 10 medals – two gold, six silver, and two bronze. The veterans on the squad continued to lead the way with Brian McKeever claiming his 20th world championship title, a gold in the long-distance cross-country race with guide Graham Nishikawa. Mark Arendz added three silvers and two bronze medals individually and another silver in the mixed relay with Collin Cameron, Natalie Wilkie, and Emily Young.

Cameron, a breakout sit ski star in PyeongChang, captured his first world championship title. Wilkie's silver in the women's standing long distance cross-country race rounded out the medal haul for Canada.



Work was also done to select the chef de mission for both Lima and Tokyo. The decision was made to choose the same person for both Games to give some consistency to the position for both the chef and the team. Following a selection process and review, 19-time Paralympic medallist Stephanie Dixon was selected for the role. In addition, we also selected a number of other critical roles, such as chief medical officer and the first Games athlete ambassador (former sitting volleyball player Shacarra Orr).

Lima qualification was an important activity for the year, as it was a critical period for athletes to start qualifying for the Games. We worked with the NSOs to set nomination guidelines and deadlines based on the number of slots and funding for each sport.

BEIJING 2022



Planning for the Beijing 2022 Paralympic Winter Games is well underway as well, with several winter sports conducting early site visits to China to start developing their plans for the Games. The CPC continues to work with the host organizing committee on a regular basis.



PARALYMPIC PERFORMANCE

ATHLETES' COUNCIL

Elections were held for the CPC Athletes' Council in the fall. Three athletes were newly voted in: Rob Armstrong (Para ice hockey), Jennifer Brown (Para athletics), and Alison Levine (boccia) while Tony Walby (Para judo) was selected for another term.

The seven-member council also includes Erica Gavel (wheelchair basketball), Kirk Schornstein (Para alpine skiing), and Ross Wilson (Para cycling). Walby was then elected new chair of the council, replacing the outgoing Chelsey Gotell.

OWN THE PODIUM COLLABORATIONS

Coming out of the CPC/OTP Summer Paralympic Excellence Summit last year, several actions were taken in 2018-19. Notably, two new roles were developed in the area of sport science and sport medicine, and Paralympic podium pathway development. These positions, which are joint CPC and OTP, have greatly enhanced the support provided to the NSOs as they deal directly with the sports in developing their high-performance plans. Our positive relationship with OTP goes beyond specific initiatives and we are pleased to have both our teams integrating across a number of priorities and planning processes.

HIGH PERFORMANCE EQUIPMENT GRANTS

CPC awarded \$50,000 worth of equipment grants to key NSOs based on targeted sports and athletes whose performance could immediately be affected by new equipment. In partnership with OTP, we determined the recipients, which included a new racing wheelchair for a Para athletics athlete, and new racing wheels for Para cyclists.

NEXT GENERATION FUNDING

The second year of Next Generation Funding gave NSOs the opportunity to access CPC funding raised through the Paralympic Foundation of Canada (PFC) based on their high-performance plans and medal potentials for future Games.

Similar to last year, the total funding provided was \$600,000 for Paralympic summer sports and \$400,000 for Paralympic winter sports, both amounts being matched by the Government of Canada. The funding supports the long-term development of a sustainable pathway to the podium and greatly helps the progress of NextGen athletes.

COACHING ENHANCEMENT PROGRAM (CEP)

CPC, along with the COC, OTP and CAC, continued to work together to boost the quality of high-performance coaching in Canada through the Coaching Enhancement Program, which was in its second year in 2018-19. CEP will host its first Canadian High Performance Coach Summit next year. CPC provides funding to the program for Paralympic coaches to access its suites of programs and initiatives.

The NSOs are engaged with the program overall, and Para coaches are well represented. At the end of the year, 22 per cent of coaches involved in the Coach Canada resource – a foundational developmental tool aimed at coaches working with podium potential athletes – were from Paralympic sports.



MARK ARENDZ
PARA NORDIC SKIING



PARALYMPIC PATHWAYS

PARALYMPIAN SEARCH

Four Paralympian Search events were held in 2018-19, in Victoria, Montreal, Toronto, and Calgary, and it has continued to evolve with each new iteration. Introduced this year was the addition of sport “try-its”, providing the NSOs with the opportunity to bring in examples of their sport to give participants a more concrete idea of what sports are available to them.

The ultimate aim of the event remains to find athletes with high development potential, and key to this is on the day making sure all participants have an enjoyable day that will encourage them to keep participating in sport. Paralympian Search continues to have positive feedback from participants, with 100% of athletes agreeing in post-event surveys that they felt safe during testing and they enjoyed the event.

The event has also been refined and expanded to provide a sharing platform for NSOs to discuss and share pathway ideas and needs. It is thanks to our close relationship with the NSOs, as well as COPSIN and our provincial partners, that the events continue to be a success.

A total of 56 athletes participated in Paralympian Search through the year, with a total of 50 offered opportunities following the event, which can include invitations to national or provincial development camps, trials, or club teams, for example.

The past year also saw the first two Paralympian Search participants to compete for Canada at the world championships. Kyle Barber (Toronto 2016) represented Canada at the 2019 World Para Nordic Skiing Championships in February, while Garrett Riley (Montreal 2017) was named to Canada’s team for the 2019 World Para Ice Hockey Championships. Other success stories include Ed Urquhart and Mike Trauner (Toronto 2016) named to the 2018 Senior National Sprint Para canoe team, and Sarah Anne Cormier (Toronto 2017) selected as a NextGen athlete with Para snowboard.

PARALYMPIAN SEARCH
CALGARY 2018



YOUTH PARTICIPATION

Para Sport Jumpstart Fund

The successful Para Sport Jumpstart Fund continued in 2018-19, with a total of \$812,000 distributed to 29 community organizations across Canada. A joint program between the Canadian Paralympic Committee and Canadian Tire Jumpstart Charities, the goal of the Para Sport Jumpstart Fund is to create greater opportunities for children with a disability to access sport and play opportunities.

Paralympic FUNdamentals Resource

The Paralympic FUNdamentals resource continues to be a dynamic, flexible physical literacy tool with close to 2,000 online users. An external evaluation of the resource was completed in early 2019 and found that while a few small updates would enhance user experience, overall users find the tool to be a valuable, effective resource that helps them create a more inclusive physical activity setting for their students.

SUSTAINABLE PATHWAY

Para Research Network

The Pathways team continues to work with a variety of researchers across an assortment of academic fields to guide priority development, decision-making, and impact assessment across department initiatives. Currently, several researchers are helping to inform and assess the Para Sport Jumpstart Fund and the Paralympic Sport Development Fund, as well as to enhance the Paralympian Search. A face-to-face meeting with the network to continue planning research priorities is planned for Fall 2019.

Classification

The Pathways team has increased its capacity with the hiring of a Senior Coordinator, Classification and Pathways in 2018. This new position is allowing CPC to give more targeted attention to the critical area of classification with all national sport organizations.





PROVINCIAL ENGAGEMENT

CPC has continued to work with targeted provinces who are building their Para sport strategies and leadership communities. Of note, there have been several linkages and initiatives with both Alberta and Ontario as leadership collectives are forming and shaping sport priorities for athletes with a disability within each of these provinces, and working to build a sustainable Paralympic pathway.

ATHLETE DEVELOPMENT

Paralympic Sport Development Fund

The Paralympic Sport Development Fund is an annual CPC grant that supports initiatives and programs that contribute to the development of athletes and coaches on a Paralympic pathway. The goal is to grow Paralympic sport throughout Canada with an aim of producing more top athletes in the future.

Two hundred thousand dollars of funding was distributed to a total of 22 programs or organizations throughout Canada for the 2018-19 year, in amounts of \$5,000, \$10,000 or \$15,000. Funding covers areas such as recruitment, coaching, equipment, competition and club development, as well as training camps.

BRENT LAKATOS
PARA ATHLETICS

COMMUNICATIONS AND BRAND



Throughout the 2018-19 year, we worked to achieve our goal of expanding the awareness of the Paralympic Movement across Canada through three key priorities: delivering inspiring content, having meaningful engagement with our key audiences, and providing opportunities and support to our brand ambassadors to help spread our message.

Fulfilling all three priorities was the launch of the Paralympic Super Series, which truly is now our prime conduit for keeping our athletes relevant year-round and not just every four years. We want to show the journeys our athletes take to train and compete day-in and day-out leading into the Paralympic Games, and the Super Series is a new and unique way to do so.

Our live streaming of the World Wheelchair Rugby Championships and World Wheelchair Basketball Championships in the summer became the forerunner to the Super Series, which officially launched in January. In partnership with CBC/Radio-Canada, we are providing live coverage of significant events outside of the Paralympic Games, namely world championships. The first few months of 2019 saw us live stream Para alpine World Cup events, the 2019 World Para Alpine Skiing Championships and the 2019 World Para Nordic Skiing Championships.

We applied our live coverage plans to each event, which included broadcast announcements, preview stories, pre-promotion on social media, graphics to promote stats, facts, and results, live streaming via our Facebook page, engaging with the live streams, sharing live event clippings on Twitter, and posting recap stories and highlight videos to our website.

The Para nordic worlds, hosted in Prince George, B.C. in February, was ultimately our first big splash for the Super Series, introducing Benoit Huot as our bilingual reporter on the ground. He conducted post-race interviews with all our Canadian athletes, and we produced onsite features, such as Benoit trying sit skiing and learning about the work of the wax techs. As the first competition with onsite content support, it has become a blueprint for Super Series events going forward.

Our audiences have welcomed the additional coverage of our Para athletes. Through the first few events of the Super Series (Para Alpine World Cup, Para Alpine World Championships, and Para Nordic World Championships), we reached over 2.2 million impressions via our live broadcast on Facebook and sharing of live clippings and highlight videos on Twitter.

The Super Series has also provided a new way to provide increased value to our broadcast partners Canadian Tire Corporation, Petro-Canada, and Toyota, as the live broadcasts feature prominent logos and partner messaging.

NATALIE WILKIE
PARA NORDIC SKIING





PATRICE DAGENAIS
WHEELCHAIR RUGBY

THE FIRST FEW EVENTS OF THE SUPER SERIES (PARA ALPINE WORLD CUP, PARA ALPINE WORLD CHAMPIONSHIPS, AND PARA NORDIC WORLD CHAMPIONSHIPS), BROUGHT IN OVER 2.2 MILLION IMPRESSIONS VIA OUR LIVE BROADCAST ON FACEBOOK AND SHARING OF LIVE CLIPPINGS AND HIGHLIGHT VIDEOS ON TWITTER.

From a further content perspective, we worked to align our efforts across functional areas and mediums in order to better tell a full story. Despite it being a non-Games year, we increased our content output on our digital channels versus the previous year and diversified the types of stories we share.

For example, we began a monthly Coach Spotlight story which features a different Para coach each month, sharing their story as a coach and how they became involved in Para sport. The articles, which have been well-received by our audience, are presented by Petro-Canada which is a new way to link a partner's brand message into our content.

We also strategically used opportunities to access our athletes to generate quality content that helps our audience get to know them better. Examples include speaking with several of our top Winter Paralympians at the Team Canada Celebration in May in order to produce new digital content about them, and interviewing and writing feature stories about all of our world champions during the summer season.

One of our most significant events of the year that allowed us to engage with many audiences – athletes, media consortium partners, media, partners, and eventually, fans – was our content summit in Toronto in January. For the first time, we hosted this type of event that was not directly tied to a specific Games, bringing 19 athletes, both veterans and newcomers, across summer and winter sports to Toronto for three days of activity. This included a seminar on social media, a full day of media interviews and content gathering, and shooting of training footage. We had media outlets, consortium partners, and corporate partners all onsite to gather content.

The summit was a great success, meeting objectives of providing value to the athletes, gaining more exposure for the athletes and Paralympic Movement, and obtaining hours of great content to use on our channels throughout the year to feature our athletes.

All these efforts will help continue to increase the profiles of our athletes, heightening their own opportunities to share their stories publicly and act as ambassadors of the Paralympic Movement. And they continued to be much in demand throughout the year, participating in numerous speaking or appearance engagements for our corporate and sports partners, the Paralympic Foundation of Canada, and others.



Communications and Brand also continued to provide support to all areas of the organization, taking critical roles in the success of events like Team Canada Celebration and the Canadian Paralympic Summit and Sport Awards, and supporting others like Paralympian Search and ParaTough Cup.

CPC continues to be a strong voice in the community, delivering clear messaging on important issues like doping, women in sport, diversity and inclusion, and safe sport through 2018-19.

Overall, the recognition of our brand is increasing, and this has transformed perceptions of athletes with a disability over previous years. A brand study conducted by IPSOS last year showed that 80 per cent of the Canadian population now agree with the sentiment that the Paralympics represent a highly competitive sporting competition for elite athletes living with a disability.

This is in line with the number of Canadians who are aware of the Paralympic Games, which has increased from 65 per cent following the Sochi 2014 Games to 87 per cent in May 2018, following PyeongChang.

“ 80 PER CENT OF THE CANADIAN POPULATION NOW AGREE WITH THE SENTIMENT THAT THE PARALYMPICS REPRESENT A HIGHLY COMPETITIVE SPORTING COMPETITION FOR ELITE ATHLETES LIVING WITH A DISABILITY. ”



(FROM LEFT) GREG WESTLAKE, MARK ARENDZ, ROBIN MCKEEVER, CURTIS THOM, ALEXIS GUIMOND, NATALIE WILKIE

REVENUE GENERATION



CORPORATE PARTNERSHIPS

Throughout the year, the Corporate Partnerships team continued to work with our partners, who are important members of the Paralympic community in Canada and ardent supporters of our athletes.

In a non-Games year, the goal was to maintain and strengthen our relationships, and think about new ways we can work together as we look ahead to Tokyo 2020. We sought to engage our partners as a whole, including their employees. Examples included a fundraising campaign and special employee engagement day with Pfizer, where they were able to try out Para sports for themselves. We also hosted a small breakfast series on different topics such as branding, diversity and inclusion, and corporate philanthropy. We encouraged our partners to invite their employees the talks would most benefit.

Here are a few top highlights from the year:

PETRO-CANADA FACE PROGRAM



Through its FACE program, Petro-Canada has a significant role in the development of young athletes across Canada, and this has increasingly included more and more Para athletes.

Every year, Petro-Canada selects up-and-coming athletes and their coaches from across Canada to receive a FACE™ (Fuelling Athlete and Coaching Excellence) grant. These are athletes with the promise to one day compete at the Olympic or Paralympic Games, but who don't yet qualify for government funding. Athletes are nominated by NSOs and then selected by a committee of representatives from Petro-Canada, CPC, COC, and CAC.

In 2018-19, 13 Para athletes were the beneficiaries of FACE grants, which are awarded in the sum of \$10,000, with \$5,000 going directly to the athlete and \$5,000 to the athlete's coach. Grants are used for items like training, equipment, coach education and travel expenses for competitions.

From October 12-14, Petro-Canada also hosted 18 athletes, including seven Para athletes, at its annual FACE Summit at the CBC headquarters in downtown Toronto. Topics included media training and personal brand building, and also featured two keynote speeches from Olympian Mark Tewksbury and Paralympian Marie Dannhauser.

MIKE WHITEHEAD
WHEELCHAIR RUGBY



PFIZER RENEWAL



Pfizer Canada, the CPC's longest-serving partner, extended its partnership this year through the end of 2022. Continuing a relationship that has lasted more than 20 years, the new agreement will include Pfizer's participation in health and wellness activities both during Games and in Canada, which will help to enhance the services available for our athletes. This will include recognition as presenting partner of the Canadian health clinic at the 2020 and 2022 Paralympic Games and 2019 Parapan Am Games, with a Pfizer representative being part of the onsite team at the clinic. Pfizer will also be the sponsor of health services-related awards at upcoming CPC Sport Awards events.

BELL LET'S TALK DAY

Bell's biggest activation organization-wide each year is Bell Let's Talk Day, and CPC was heavily involved this year to assist with the promotion and promote mental health. We encouraged our employees to get the conversation started on their own channels and helped host a Bell Let's Talk Day breakfast seminar related to the sport community for our partners and stakeholders in Ottawa, with Paralympian and mental health advocate Kevin Rempel as guest speaker.

Via the Communications team, we also used our social platforms and website to spread the message. We used the content summit in January as an opportunity to collect interviews with the athletes about mental health, and these were well-received by the public. The Bell Let's Talk Day video with wheelchair rugby star Mike Whitehead had some of the highest engagement numbers of the month. We also shared Bell content, and amplified posts created by our athletes.



PARALYMPIANS CHANTAL PETITCLERC AND
BENOIT HUOT (RIGHT)
WITH PFIZER REPRESENTATIVES



PARATOUGH CUP
VANCOUVER 2018

PARALYMPIC FOUNDATION OF CANADA

The Paralympic Foundation of Canada (PFC) is an important part of the growth of the Paralympic Movement in Canada, growing each year in awareness and providing significant funding towards Para sport.

[CLICK HERE](#) to read the complete Paralympic Foundation of Canada 2018 Year in Review, or download it from Paralympic.ca/Foundation.



PARATOUGH CUP

ParaTough Cup continues to be the signature fundraising event of the PFC, and this past year saw the popular fun-filled friendly competition expand to four cities across Canada. Vancouver and Calgary joined Toronto and Montreal as host cities, expanding the event's reach and raising even more funds to support the Paralympic Movement in Canada.

Between the four cities, a total of **50 teams from different corporations** participated in the various Paralympic-sport challenges, meeting Paralympians and learning more about Para sport along the way. The events raised approximately \$333,000. Toronto, now in its third year, was the most prolific host with its 16 teams raising \$108,000.

ParaTough Cup has now raised **nearly \$650,000** for the development of Para sport in Canada since its initial launch in Toronto in 2017.



Imagination CAMPAIGN

The Paralympic Foundation celebrated the one-year anniversary of the ImagiNation campaign in June 2018, hosting many partners, donors, and members of the government at a reception on Parliament Hill. Minister of Sport and Science Kirsty Duncan was in attendance as was Canada's national women's sitting volleyball team, who is a beneficiary of NextGen funding.

Through support from individuals and corporations, ImagiNation has now raised \$2.5 million of its \$6 million goal, unlocking an additional \$2 million in matching funding from the Government of Canada. These funds have had a direct impact on the development of Para athletes in Canada, providing tangible enhancements for coaching, training environments, equipment, health and wellness initiatives, and sport science.

For more information on the impact of the ImagiNation campaign, please [CLICK HERE](#) to read the ImagiNation Year Two Report, or download it from Paralympic.ca/Foundation.

PARA FLIP FLOPS

This was the third summer we partnered with Hudson's Bay Company on Para Flip Flops, with 30 per cent of the sale of each \$15 pair sold in HBC stores and online donated to the PFC. Many athletes helped support the initiative this year, displaying their Para Flip Flops proudly on social media to encourage others to purchase their own pair.



ADDITIONAL EVENTS

The PFC also was supported via a number of special events throughout the year led by our partners and donors, illustrating the strong connection they have with the Paralympic Movement. Chubb Insurance in Vancouver

dedicated their end-of-summer party to Para sport and raised funds for the Foundation while CPC president and PFC board member Marc-André Fabien also hosted a summer party in support of the Paralympic Movement. His reception raised nearly \$50,000 for the Foundation.

In the fall, eight Paralympians joined entrepreneur W. Brett Wilson at the YPO Conference, which annually brings together young chief executives. The Dragons' Den star and PFC supporter helped shine a spotlight on Paralympic sport and our athletes.



PARATOUGH CUP
VANCOUVER 2018

CORPORATE SERVICES



Canadian Paralympic Committee corporate services continued to advance the organization through ensuring financial management and oversight, capacity building and recruitment, risk management, governance and strategic planning.

There was a strong focus on technology this year, and an information technology strategy was developed that will shape both the way we work as an organization, collaboratively and efficiently, as well as the way we work with NSOs in upcoming years.

This was the second year of our new Board, with president Marc-André Fabien and vice-president Gail Hamamoto at the helm. Marc-André continues to make it a priority to strengthen the relationships with our member sports, as well as the Americas Paralympic Committee and International Paralympic Committee, and as such more work was done on a stakeholder engagement plan to ensure an ongoing connection. From an international level, we continue to have a strong Canadian representation, with 10 Canadians on IPC Governance committees and 16 on IPC technical committees. We also took a leadership role with the Agitos Women in Sport Leadership project alongside NPC Peru, hosting 30 women from the Americas region for the first workshop in Ottawa.

We further developed our close relationship with the COC, coming together for the first time to host a joint summit, allowing our sport members and partners to conveniently attend both COC and CPC events. The summit, held alongside our Sport Awards celebrating the performances of the PyeongChang 2018 Paralympic Winter Games, was held in Calgary in November.

CPC also remains steadfastly committed to a safe, welcoming, and inclusive environment and so the advancement of our diversity and inclusion strategy was a major priority throughout the year. Work was done to develop a diversity and inclusion tool that will be shared with our members and partners in the next fiscal year. We are also fully engaged with the sport community on the critical issue of safe sport and look to be a leader in this realm to combat harassment, abuse, and discrimination and help ensure that everyone feels safe, valued, and welcomed in sport at all levels.



EMILY YOUNG
PARA NORDIC SKIING

FINANCIAL STATEMENTS



STATEMENT OF FINANCIAL POSITION

Year ended March 31, 2019

| | 2019 | 2018 |
|---|------------------|------------------|
| Assets | \$ | \$ |
| Current assets | | |
| Cash and cash equivalents | 5,486,996 | 1,870,959 |
| Accounts receivable | 537,215 | 3,044,801 |
| Due from PFC | 97,896 | 200,036 |
| Prepaid expenses | 579,497 | 44,984 |
| | 6,701,604 | 5,160,780 |
| Capital assets | 162,353 | 156,427 |
| Intangible assets | 199,897 | 135,443 |
| | 7,063,854 | 5,452,650 |
| Liabilities | | |
| Current liabilities | | |
| Accounts payable and accrued liabilities | 1,067,378 | 2,331,840 |
| Deferred revenue - Current | 2,168,842 | 1,089,933 |
| | 3,236,220 | 3,421,773 |
| Deferred revenue | 1,636,250 | 325,770 |
| Deferred contributions related to capital and intangible assets | 362,250 | 291,870 |
| Lease inducement | 46,880 | 53,577 |
| | 5,281,600 | 4,092,990 |
| Commitment | | |
| Net assets | | |
| Unrestricted | 1,782,254 | 1,359,660 |
| | 7,063,854 | 5,452,650 |





STATEMENT OF REVENUE AND EXPENSES

Year ended March 31, 2019

| | 2018 | 2017 |
|---|------------------|-------------------|
| | \$ | \$ |
| Revenue | | |
| Government contributions | 4,584,407 | 5,825,051 |
| Sponsorships | 2,661,782 | 5,191,425 |
| Grants - Paralympic Foundation of Canada | 1,050,000 | 800,000 |
| Interest | 64,550 | 33,851 |
| Amortization of deferred contributions related to capital and intangible assets | 180,605 | 125,811 |
| In-kind contributions | 266,496 | 2,718,459 |
| Other | 45,975 | 137,846 |
| | 8,853,815 | 14,832,443 |
| Expenses | | |
| Corporate Services | 1,611,928 | 1,519,462 |
| Amortization of capital and intangible assets | 180,605 | 125,811 |
| Communications & Brand | 1,293,279 | 3,644,096 |
| Franchise Holders Working Group | 215,979 | 213,280 |
| Games Operations and Delivery | 1,071,620 | 3,015,126 |
| Paralympic Performance and Pathways | 2,863,030 | 2,264,081 |
| Revenue Generation | 928,284 | 1,378,097 |
| Utilized value, in-kind contributions | 266,496 | 2,718,459 |
| | 8,431,221 | 14,878,412 |
| Excess (deficiency) of revenue over expenses | 422,594 | (45,969) |

PARTNERS AND SUPPLIERS



PARTNERS & SPONSORS

SPORT PARTNERS



PREMIER PARTNERS



OFFICIAL PARTNERS & SUPPLIERS

OFFICIAL PARTNERS



OFFICIAL SUPPLIERS

MEDIA CONSORTIUM PARTNERS



SPORTS MEMBERS





CANADIAN PARALYMPIC COMMITTEE

85 PLYMOUTH STREET, SUITE 100, OTTAWA, ON, K1S 3E2 CANADA

TEL: 613-569-4333

PARALYMPIC.CA

PARALYMPIQUE.CA