

Imagination

A HISTORIC OPPORTUNITY TO CHANGE THE FACE OF SPORT FOR CANADIANS WITH DISABILITIES

As a leading sport nation, Canada has had a front row seat for the amazing genesis of the Paralympic movement. Where athletes with a disability once competed on the fringes of sport, today, our Canadian Paralympic athletes stand proudly on the world stage as shining examples on and off the playing field.

Canadian athletes with a disability demonstrate at every level what is truly possible through sport. They are the finest examples, that with support – there are no limits. Through the development of sport for people with a disability and the success of future Paralympians, Canadians will collectively benefit as our nation continues to become more inclusive and accessible.

We currently have a historic opportunity before us, as the Government of Canada has made an unprecedented matching fund available in support of parasport.

In response to this opportunity we have launched **ImagiNation**, a four-year initiative to raise \$6 Million, which will unlock \$4 Million in government matching funds, leading to an impact of \$10 Million to ensure that more Canadians with a disability are given the opportunity to choose sport and to become athletes that excel on the world stage.

WHY IS IMAGINATION IMPORTANT?

There are more than FIVE MILLION Canadians with a disability, but only a very small percentage of them are active in sport. Far too many Canadians with a disability have not been given the opportunity to participate in sport and to become athletes.

The price of physical inactivity is extremely high, costing Canadian taxpayers nearly \$7 Billion per year. These costs extend far beyond escalating medical fees for people with a disability and include psychological health issues and increased social isolation which prevents these Canadians from participating fully in society.

Physical activity offers people with a disability the opportunity to boost their self-esteem and to prevent many of the health conditions that can result from inactivity such as depression, fatigue, and obesity.

Our dream is that no Canadian with a disability will ever face a barrier to participation in sport.



WINNING THE RACE BEGINS WITH ENSURING THAT EVERY CANADIAN CAN IMAGINE THEMSELVES AT THE START LINE, REGARDLESS OF ABILITY

ImagiNation will provide support to develop the parasport athlete pathway. This includes Early Athlete Development and Next Generation Athlete Development.

EARLY ATHLETE DEVELOPMENT

Before an individual can excel as an athlete, they must first have access to the tools that will allow them to expand their potential in a sport they love. **ImagiNation** will make it possible for thousands of Canadians with a disability to choose sport and to be active in their communities.

Grants will be provided to Provincial Sport Organizations and Disability Sport Organizations to fund sport development initiatives including Coaching, Training Camps, Equipment, Awareness and Recruitment.

NEXT GENERATION ATHLETE DEVELOPMENT

‘Next Generation’ athletes are those athletes that have advanced through Early Athlete Development – and with support, they will have opportunities to excel on the world stage.

Grants will be provided to National Sport Organizations, with the support of technical advice from Own the Podium, for key Next Generation athlete initiatives including: Coaching, Training Environments and Competition Opportunities, Equipment, Health & Wellness and Sport Science.

The Government of Canada has committed matching funds of \$1 Million per year for the next four years to support the Next Generation of Canadian Paralympians and these funds must be matched on an annual basis. Therefore, it is critical that we gain the support of generous Canadians today to capitalize on this incredible funding opportunity to advance the Paralympic movement in Canada.

With the support of generous donors, **ImagiNation** will leverage the matching funds made available by the government of Canada and make a lasting impact on the parasport system in Canada and on inclusion and accessibility in our nation.



PLEASE PLEDGE YOUR SUPPORT FOR *Imagination* TODAY

Your gift will ensure that more Canadians with a disability can choose sport and become athletes.

We are pleased that the **Government of Canada has committed to match donations to the ImagiNation campaign from individuals and businesses dollar for dollar, up to \$1 Million per year**, which represents the potential for an unprecedented level of investment in parasport in Canada.

WAYS TO GIVE



Donate online:
www.paralympic.ca/donate



Donate by phone by calling Julie Hawrishok at (613) 569-4333 ext. 248



Donate by sending your cheque, made payable to "Paralympic Foundation of Canada", to Paralympic Foundation of Canada, 100-85 Plymouth Street, Ottawa, ON, K1S 3E2.



Could pay for a starter Para Ice Hockey sled so that a young person with a disability has a chance to experience Canada's national pastime.

GetInTheGame



Could pay for a customized sit-ski for a young or developing alpine Para Athlete to carve up the slopes.

GetInTheGame



Could pay for a new tandem bike for an aspiring visually-impaired cyclist.

GetInTheGame



ABOUT THE PARALYMPIC FOUNDATION OF CANADA

Established in 2015, the Paralympic Foundation of Canada (PFC) is a Registered Charitable Foundation (813904190RR0001) and is the new philanthropic arm of the Canadian Paralympic Committee (CPC) with a mandate to raise funds to support the programs and activities of the CPC. Our goal is to ensure that the programs, equipment and people are in place to propel more Canadians with a disability all the way from their communities to the Paralympic podium.

The CPC is a non-profit, private organization with 25 member sport organizations dedicated to strengthening the Paralympic Movement. The Canadian Paralympic Committee's vision is to be the world's leading Paralympic nation. Its mission is to lead the development of a sustainable Paralympic sport system in Canada to enable athletes to reach the podium at the Paralympic Games.

The Paralympic Foundation of Canada's charitable registration number is 813904190RR0001.

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